

Country Bunny Bath and Body Opportunity



Mission Statement

- **Country Bunny Bath and Body provides a compensation plan that will give Independent Representatives the Opportunity to make an “Impressive” part-time income or a “Lucrative” full-time income while keeping our families and faith first**



Objectives

Country Bunny Bath and Body officially began on February 6,2000 in the living room of Ron and Nancy Bogart

- **Share business success with other women**
- **Support business and family**
- **Provide excellent income opportunity**



Marketing Plan

- **Sales methods**
 - Person to person
 - Spa shows
 - Craft fairs
 - E-commerce web orders and reorders
 - Direct mail catalog/phone in orders and reorders



What We Offer Our Reps!

- **Build your business nationally!**
- **High quality products!**
- **Customers refer new customers!**
- **Immediate income!**
- **Long-term residual income!**
- **Unlimited income potential!**
- **Training!**
- **You Get Paid On The Efforts Of Many!**



Immediate Income

- **Quick Start I Bonus: \$100**
 - \$300 in sales in your 1st 60 days
 - One time bonus
- **Quick Start II Bonus: \$50**
 - Help each new representative you sponsor sell \$300 in their first 60 days and receive \$50 each time
 - \$300 in personal sales in the calendar month is all you need to qualify
 - That's every time you personally sponsor!



Commission Income Plan

- **Personal-15%**
 - There is no minimum to receive personal commissions
- **Tier 2- 8%**
 - Simply maintain \$300 in personal product sales
- **Tier 3- 5%**
 - Maintain \$300 in personal product sales and a minimum of \$2100* per month of combined personal and 2nd tier sales to qualify for 5% commission on all 3rd tier sales
 - *Waived for Managing Representatives
- **Tier 4- 4%**
 - Maintain \$300 in personal product sales and a minimum of \$9800* per month of combined personal and 2nd tier and 3rd tier sales to qualify for 4% commission on all 4th tier sales
 - *Waived for Executive Representatives



Independent Representative

- **15% on personal sales**
 - **There is no minimum to receive personal commissions**



Independent Representatives-Give Yourself A Promotion to Associate Representative

- **Associate Representative**
 - **Maintain \$300 in personal sales each month**
 - **Personally sponsor 3 new Independent Representatives**
 - **Receive a special gift from the CBCO**
 - **Eligible to apply for an Area Director position**
- **Bump Commission**
 - **When your personal sales reach \$500 each month you receive an additional 5% commission for that month.**



Associate Representatives-Give Yourself A Promotion To Managing Representative

- **Managing Representative**
 - **Maintain \$300 per month in personal sales**
 - **3 personally sponsored representatives**
 - **Total of 12 in your downline**
 - **You can sponsor all 12 if you want**
 - **Become an Area Sales Trainer**
 - **Area sales training written test**
 - **You take the test**
 - **Develop 2 other area sales trainers In your organization**
 - **One personally sponsored representative also takes the test**
 - **One other representative from this group of 12 also takes the test**
 - **Score 90% correct**
 - **No bonuses will be paid until these requirements are met**
- **BUMP COMMISSION PLAN**
 - **When your personal sales reach \$1000 each month you receive an additional 8% commission for that month.**

 **Eligible for State Director**

Managing Representative-High Achiever Bonus

- **Your next new representative you personally sponsor will be in your Managing Representative downline**
 - **Your new representative needs to sell \$300 in the next 60 days**
 - **You receive a \$10 Managing Representative bonus**
 - You need \$300 in personal sales
 - You also get the Quick Start II Bonus =\$50
 - Tier 1,2, 3 commissions
 - **For each new person that signs up under your new representative to unlimited depth - YOU GET \$10**



Managing Representative Give Yourself A Promotion To Executive Representative

- **Executive Representative**
 - Maintain \$300 per month in personal sales/purchases
 - Develop 3 personally sponsored Managing Representatives in your Managing Representative downline organization and two (2) Managing Representatives anywhere in your Managing Representative downline
 - You become A Regional Sales Trainer (RST)
- **BUMP COMMISSION PLAN**
 - When your personal sales reach \$1000 each month you receive an additional 10 % commission for that month.



Executive Representative-High Achiever Bonus

- **Your next new representative you personally sponsor will be in your Executive Representative downline**
 - **Your new representative needs to sell \$300 in the next 60 days**
 - **You receive a \$25 Executive Representative bonus**
 - **You need \$300 in personal sales in a calendar month**
 - **You also get the Quick Start II Bonus =\$50**
 - **Tier 1,2, 3 4 commissions**
 - **Unlimited depth**



Executive Representative-Give Yourself A Promotion To National Representative

- **National Representative**
 - **Maintain \$300 per month in personal sales/purchases**
 - **Develop two (2) personally sponsored Executive Representatives in your Executive Representative downline organization and two(2) additional Executive Representatives anywhere in your Executive Representative downline**
 - **You become A National Sales Trainer**
- **BUMP COMMISSION PLAN**
 - **When your personal sales reach \$1000 each month you receive an additional 10 % commission for that month.**



National Representative-High Achiever Bonus

- **Your next new representative you personally sponsor will be in your Executive Representative downline**
 - **Your new representative needs to sell \$300 in the next 60 days**
 - **You receive a \$50 National Representative bonus**
 - **You need \$300 in personal sales in a calendar month**
 - **You also get the Quick Start II Bonus =\$50**
 - **Tier 1,2, 3 4 commissions**
 - **Unlimited depth**



Management Services Program

- **\$179 To Join**

- **Starter Pack**

- Country Bunny Tote
 - Business presentation booklet
 - Business cards
 - Product order forms
 - Independent representative forms
 - Catalogs
 - Samples
 - Retail products and sales tools valued @\$120
 -There's more



Management Services Program(continued)

- **Corporate support services**
- **Success training sessions**
 - **Meetings twice a month with Chapter Director**
- **E-commerce website (\$144 value)**
- **Free e-mail (\$144 value)**
- **Access to BUNNYMART (\$144 value)**

